

Instructions for Using Justice for Immigrants Postcards

Obtaining Postcards

- Justice for Immigrant's (JFI) Points of Contact (POC) should fill out a postcard order request form and send to Tony Cube, national field manager for JFI, at acube@usccb.org or fax the form to 202-722-8755. Please delineate the number of postcards requested and the address to which postcards should be mailed. Postcards will be sent to you within a week.
- Postcards can be sent directly to parishes, but address and contact persons for each parish must be provided.
- Requests for postcards can be made from December through the middle of March, depending on the diocesan plan for marketing the postcards. Dioceses are encouraged to request the postcards at the earliest possible date, so that they can be delivered to legislators in time for the debate on immigration reform.

Marketing the Postcards

- POCs and others in the diocese should market the postcards for signature, depending on any guidelines provided by the diocesan bishop. Attached please find a list of suggestions for marketing the postcards in the diocese.
- Please be sure not to provide groups of postcards to persons who you do not know or is not a parish or other diocesan contact. It is possible that anti-immigrant groups could gather the postcards and use them in a way contrary to the goals of the postcard campaign.
- Spanish translation of the postcard text will be sent around by email after the postcards have been mailed..
- An online version of the postcard will be available in January for those who wish to market the campaign through the JFI website. Interested parties can go to the JFI website and send an electronic version to their legislator.

Delivering the Postcards

- Once the diocese or parish has collected a significant number of postcards for delivery, they can bundle the cards and send them to the Justice for Immigrants campaign in Washington, D.C., for delivery to Capitol Hill. The address is:
Justice for Immigrants Campaign
U.S. Conference of Catholic Bishops
3211 4th Street, NE, Washington, D.C. 20017
Attention: Antonio Cube

- If possible, the cards should be sorted according to Representative or Senator, so they can be more easily delivered. If diocese or parish does not have the capacity to sort the postcards, the JFI campaign will do so.
- Dioceses also can deliver the postcards directly to the local office of the Representative or Senator. Attached please find a calendar for significant dates for delivering the postcards.
- Individuals can send the postcards directly to the Representative or Senator, affixing their own postage to the cards. Again, please let persons know that the postcards could be delivered as a group and this is the best possible form of delivery for maximum impact.

Sign-up for JFI network: 4th Postcard

- A fourth postcard will be included in postcard mailing which permits interested individuals to sign up for the JFI campaign. These should be made available to persons at the time the postcards are marketed for signature.
- The fourth postcard should be included with the postcards sent to the JFI campaign for delivery and the information from the card will be entered into the JFI database.
- Dioceses also can use the contact information from the membership postcard for their own advocacy purposes. The JFI campaign would be willing to compile the names and e-mail addresses of interested persons in certain dioceses and provide a list serve for each diocese.