



Development Update

March, 2011

2010 Catholic Service and Ministry Appeal

As of February 24 we have received pledges of \$1,224,024 from 7,843 households for an average gift of \$156.07. Cash receipts total \$1,184,504, 97% of the pledged total, or 79% of our total goal of \$1.5 million.

In addition to the parishes listed in previous editions of the *Development Update*, we would like to congratulate and thank Rev. Von Deeke and the parishioners of St. Augustine of Canterbury Parish, Hecker, for exceeding their CSMA financial target.

The 2011 Catholic Service and Ministry Appeal

TIMETABLE OF ACTIVITIES

February 3	1 st Internet post card mailed to parishioners who last contributed to the Appeal in 2005 or 2006
February 15	2 nd Internet post card mailed to parishioners who last contributed to the Appeal in 2005 or 2006
February 22	3 rd Internet post card mailed to parishioners who last contributed to the Appeal in 2005 or 2006
February 25	Posters shipped to parishes, schools, diocesan agencies
Week of February 28	Catholic Service and Ministry Appeal campaign materials, Parish and Parish Leader Training Manuals mailed to parishes

CSMA letters mailed to any parishioners who contributed to the Appeal within the past four years

March 12-13

ANNOUNCEMENT/PRESENTATION WEEKEND

Place in-pew envelopes in the pews for all Masses

Announce date for Commitment Weekend, March 19-20.
Inform parishioners that if they didn't receive a request letter, in-pew envelopes are available in the pews

*Use Intercessions for the Prayers of the Faithful

*Publish CSMA announcements in bulletin

March 19 and 20

COMMITMENT WEEKEND

Place in-pew pledge envelopes and pens in the pews

Presentation by pastor and/or parish chair/lay presenter

Collect commitment cards/in-pew envelopes for processing

*Use Intercessions for the Prayers of the Faithful

*Publish CSMA announcements in bulletins

March 21

1st envelope mailing sent to parishioners who have not contributed to the Appeal in the past six years

March 26-27

FOLLOW-UP WEEKEND

Pastor or parish chair to announce parish results to date

*Use Intercessions for the Prayers of the Faithful

*Publish CSMA announcements in bulletin

Week of April 4

Initial parish transmittals to be prepared and sent to the Office of Development

April 5

2nd envelope mailing sent to parishioners who have not contributed to the Appeal in the past six years

*Intercessions for Prayers of the Faithful, bulletin and pulpit announcements can be found in the Parish and Parish Leadership Training Manuals.

April 26	3 rd envelope mailing sent to parishioners who have not contributed to the Appeal in the past six years
Week of May 2	Follow-up mailing to those not responding to initial mailing
May 17	4 th envelope mailing sent to parishioners who have not contributed to the Appeal in the past six years
May 31	5 th envelope mailing sent to parishioners who have not contributed to the Appeal in the past six years
April-December	Parish reports and updates to be sent to Office of Development on a weekly basis Other mailings, solicitations as required
December	Final reports submitted

This year's goal remains at \$1.5 million; parish goals also remain the same as last year. Parish goal information is included with this update. **Your support and commitment to promoting this year's appeal are vital to its success.** **Diocesan ministries funded by the Catholic Service and Ministry Appeal are counting on us for funding, perhaps this year more than ever, as the number of people seeking assistance continues to grow. We prayerfully and most sincerely ask you to encourage your parishioners to give to the Appeal if they are able. Every gift – no matter the size – is needed and appreciated.**

Updates on our progress will be provided in the monthly *Development Update*. If you have questions or if we can be of assistance in any way, please contact Dave Spotanski, 618-277-0796, Extension 1071, or Judy Phillips, 618-277-0796, Extension 1141. Thank you for your consideration and may God bless you for all you do.

Catholic Community Foundation

Jim Mroczkowski, Executive Director of the Foundation, reported that as of December 31, 2010, the Foundation managed assets of \$26,219,881. The total Foundation portfolio gained 11.0% in 2010.

The next quarterly meeting of the Foundation board will be March 10, 2011, at Holy Trinity's parish center in Fairview Heights.

Planned Giving for Parish Websites

Information on bequests, beneficiary designation forms, charitable gift annuities and retirement plan assets is available for each parish with a website. Please contact Randy Flachsbart, Director of Planned Giving, at 618-277-8181, Extension 1321, or by e-mail at rflachsbart@diobelle.org for more information.

Recent Grants Activities

The Missionary Oblates of Mary Immaculate awarded the following Oblate Sharing Fund grants: \$10,000 to Catholic Urban Programs' Holy Angels Shelter; \$3,000 to the Office of Hispanic Ministry and \$2,000 to Prison Ministry.

Catholic Home Missions has awarded the Belleville Diocese an \$85,000 grant for the following diocesan departments/institutions/programs: Vocation Office, Permanent Diaconate, Office of Hispanic Ministry, Sister Thea Bowman Catholic School, Office of Worship, Campus Ministry-Newman Catholic Student Center, St. Benedict the Black Friary, Office of Youth Ministry and Lay Ministry.

St. Vincent de Paul Dinner Theater

The St. Vincent de Paul Society and the Western Catholic Union will host their annual dinner theater on Saturday, April 2, 2011, at the McCormick Center in Belleville, Illinois. The Die Laughing Dinner Theater of St. Louis will present *CSI: Belleville*. Tickets are \$35 per person or \$280 for a table of eight. Event sponsors are also needed. All proceeds will benefit the St. Vincent de Paul Mobile Kitchen and feeding programs. For additional information see the flyer included with this monthly mailing or contact Gerry Hasenstab at 618-398-5616.

Thank you for your ongoing support. If we can be of assistance in any way, please do not hesitate to contact us.

Office of Development Staff