



# Development Update

**October, 2009**

## **2009-2010 Catholic Service and Ministry Appeal Update**

As of September 21, we have received pledges amounting to \$1,174,259 from 7,363 households for an average gift of \$159.48. We are well below where we were at this time last year which was \$1,432,052 in pledges from 10,355 households. The vitality of our diocesan ministries depends on the support of the faithful. Please encourage your parishioners to give generously.

On or about September 28 two CSMA mailings will be dropped: one mailing will be sent over the signatures of the CSMA Agency Allocations and Accountability Committee members to those people who have already made a gift to this year's Appeal; the second mailing will be sent over the signatures of representatives of the 17 agencies funded by the CSMA to individuals who donated last year to the Appeal but have not made a gift as yet this year. A mailing to diocesan suppliers/vendors will also be sent in the near future.

## **Catholic Community Foundation**

The Board of Directors met September 3 at Holy Trinity Parish Center in Fairview Heights. As of July 31, 2009, the Foundation's total portfolio was valued at \$22,261,481. It was reported that the Foundation gained 6.5% over the last three months.

Executive Director Bill Knapp noted that Foundation depositors received a revised investment agreement in June. Bill asked all depositors to return the new agreement to the Foundation as soon as possible.

## **Planned Giving**

An easy way to introduce or reinforce planned giving in a parish is to include a tagline about planned giving in the weekly bulletin. Here are several bulletin inserts that could be used:

- *Would you consider (name of parish/school) in your estate plan?*
- *You can support (name of parish/school) through your will or trust.*
- *(Name of parish/school) needs your future support. Would you consider including us in your will?*
- *Please include (name of parish/school) in your will or trust.*

## **Grants and Communications**

**REMINDER** – If AmerenIP, AmerenCILCO or AmerenCIPS is your electricity supplier, you can apply for credits to your utility bill through the Ameren Illinois Utilities Non-Residential Hardship Assistance Program. Non-profit organizations, religious institutions, schools and senior centers are eligible. Complete information, including an on-line application form, is available at the Ameren website – [www.ameren.com](http://www.ameren.com). Deadline for applications is October 7, 2009!

### **Recent Grants**

The United Way of Greater St. Louis awarded one-time Community Enhancement Grants to Catholic Urban Programs, \$1,500, for disaster assistance, and Griffin Center, \$1,500, for neighborhood violence assistance.

Griffin Center was awarded a \$2,500 grant by the Dollar General Corporation for its *Pack 'em Back to School* program.

The Catholic Church Extension Society of the United States of America awarded a grant of \$1,875 for Mass stipends and a \$4,550 grant for the diocesan Finance Office's attendance at the 2009 Diocesan Fiscal Management Conference.

## **World Mission Sunday**

Just a reminder that the World Mission Sunday collection is scheduled for October 17-18. This is an opportunity to pray for the Church's worldwide missionary work and to offer our financial help in response to the Holy Father's annual appeal for the Mission Church. Please be as generous as you are able.

*Thank you for your ongoing support; if we can be of assistance in any way, please do not hesitate to contact us.*

*Office of Development Staff*