



Development Update

February, 2010

2009 Catholic Service and Ministry Appeal Report

As of January 20, we have received pledges amounting to \$1,326,026 from 7,713 households for an average gift of \$171.92. Cash receipts total \$1,271,065, 96% of the pledged total, or 73% of our total goal of \$1.75 million.

Our sincere thanks to all pastors, parish life coordinators, parish secretaries and volunteers who provided leadership for the 2009 Catholic Service and Ministry Appeal and a tip of the hat to the 33 parishes that met or exceeded their parish targets.

This month we are pleased to recognize and thank Father Robert Zwilling and the parishioners of St. Barbara Parish, Scheller, and Father James Deiters and the parishioners of St. Clare of Assisi, O'Fallon, who recently met their parish financial targets for the Catholic Service and Ministry Appeal. Please see the attached deanery reports for your parish results.

2010-2011 Catholic Service and Ministry Appeal

At present we are preparing materials for the 2010-2011 Catholic Service and Ministry Appeal. Because the role each of you, your staff members and parishioners play in the Appeal is of vital importance to its success, we wanted to provide you with up-to-date information.

The Catholic Service and Ministry Appeal's Board of Directors (formerly known as the Agency Allocation and Accountability Committee) have made site visits to all agencies/programs requesting CSMA funding and will continue to make allocation recommendations to the Diocesan Finance Council.

Every effort is being made to reduce Appeal expenses and, again this year, neither the poster nor the agency/ministry handouts/brochures will be produced/distributed.

To further economize, only parishioners who have made a gift to the CSMA within the past five years and new parishioners attending your church will receive a solicitation letter. Therefore, we ask that you please encourage your parishioners who have not made a gift within this time frame to use the in-pew envelopes that will be provided to you.

The diocesan goal for 2010-2011 is \$1.5 million. Due to the current economy, all parish goals have been reduced by 14.8%.

Parish supplies will be distributed the week of February 22.

The first CSMA mailing will be dropped the week of March 1, 2010.

Commitment weekend will be March 20-21, 2010.

We cannot stress enough how important it is that you explain to your parishioners the areas supported by The Catholic Service and Ministry Appeal...our social justice ministries, education and parish services...and ask them to support this year's appeal. **Every gift – no matter how large or small – is needed and truly appreciated.**

On behalf of all the ministries and agencies that rely heavily on The Catholic Service and Ministry Appeal to further their mission, we express our deepest gratitude for your support. It is only with your cooperation, strong encouragement and conviction that we can succeed in these difficult economic times.

If you have questions or if we can be of any assistance in any way, please contact the Office of Development at 277-0796, Extension 114.

The Catholic Community Foundation

Executive Director Bill Knapp reports that the market value of assets managed by the Foundation as of December 31, 2009, was \$22,197,289. Bill notes that the Foundation was up 12.6% in 2009. The next meeting of the Board of Directors will be Thursday, March 4, at 7:00 p.m. at Holy Trinity Church in Fairview Heights.

Planned Giving

Director of Planned Giving Randy Flachsbart reports that bequests are still the most popular way for donors to support their parish, elementary school or other Diocesan agency in their wills. There are four types of bequests: **Specific, Percentage, Residual and Contingent.**

The type of bequest language you choose should fit what you want to accomplish by that gift. Individuals should always consult with an attorney to draft and make changes to a will.

Special Collection Schedule

The approved Special Collections Schedule for 2011 is included with this monthly mailing. Please be sure your staff members receive a copy as needed.

Recent Grants

The Helen Brach Foundation awarded a \$500 grant to Daystar Community Program.

The Black and Indian Mission Office awarded a total of \$80,000 to Sister Thea Bowman Catholic School, St. Benedict the Black Friary, Office of Worship, Office of Youth Ministry and Vincent Gray Academy for programs and ministry among the African-American population of our diocese.

Thank you for your ongoing support. If we can be of assistance in any way, please do not hesitate to contact us.

Office of Development Staff