



Development Update

May, 2011

The 2011 Catholic Service and Ministry Appeal

As of April 27, 4,944 households have pledged \$772,655 to The Catholic Service and Ministry Appeal for an average gift of \$156. At this time last year 5,279 households had pledged \$813,137 for an average gift of \$154. The goal for the 2011 CSMA is \$1.5 million. A second mailing will be sent in May to those households that have not responded to the first mailing and to all new parish members. Also, again this year, every household making a contribution to The CSMA will receive a thank you letter approximately four-six weeks after their gift/pledge is received.

We cannot stress enough the importance of your commitment to promoting The Catholic Service and Ministry Appeal and encouraging your parishioners to consider making a gift – large or small – if they are able. If each individual or family gives what they can afford, according to their means, the work of our ministries and programs will continue to touch thousands of lives and hearts throughout southern Illinois. We are truly grateful for your assistance and support.

Congratulations and heartfelt thanks to the following parishes that have already exceeded their CSMA financial targets:



Belleville Deanery

Holy Childhood of Jesus, Mascoutah
St. Anthony, Lively Grove
St. Luke, Belleville

East Deanery

St. Edward, Fairfield
St. Mary Immaculate Conception, Shawneetown
St. Patrick, Enfield
St. Patrick, Pond Settlement
St. Stephen, Flora

East St. Louis Deanery

Immaculate Conception, East St. Louis
St. Augustine of Hippo, East St. Louis

North Central Deanery

St. Felicitas, Beaver Prairie
St. Rose, St. Rose

South Deanery

St. Paul, Vienna

West Deanery

Mary Help of Christians, Chester
Our Lady of Lourdes, Sparta
St. Joseph, Prairie Du Rocher
St. Leo, Modoc
St. Patrick, Ruma
St. Pius V, Walsh

Please continue to submit your parish reports in a timely fashion and thank you so much for your assistance.

Catholic Community Foundation

The summer Board meeting of the Foundation will be held on June 9 at 7:00 p.m. at the St. Mary Parish Center in Mount Vernon.

The Foundation managed assets of \$26,749,358 as of February 28, 2011.

Planned Giving for Parishes

Suggested Bulletin Announcements

The following paragraphs can be used in your church bulletin. We suggest they be used in rotation, perhaps one each issue or periodically. Revise them to suit your particular needs.



1. Have you made your will? The State of Illinois has made one for you – which may not distribute your estate according to your wishes. For your protection and the security of your heirs, consult an attorney about making your will.
2. Have you remembered the good works of the Church in your will? A bequest of part of your estate or for a stated amount of \$1,000, \$5,000, \$10,000 will ensure that the works of our parish will continue after your death.
3. Life insurance policies assigned to our parish can mean substantial gifts. They are easy to assign and avoid taxes and estate complications. Do you have an insurance policy to assign to our parish?
4. Does your will include our parish school? We know many lives are better because people graduated from a Catholic school. Let us provide that same quality religious education to more and more students. Consider a bequest to our parish school.
5. Religious education of young people is vital to the strength of the Church. Make a provision in your will for religious education at our parish school.
6. Programs for young adults and senior citizens are important at (name of parish). Assure the continuation of these programs by a bequest in your will.
7. Catholic education must continue to be available to young people. Help provide that opportunity by making a bequest in your will for Catholic education at (name of parish/school).
8. Your generosity during your lifetime has enabled (name of parish) to serve the people of God in this community. Continue to be a part of the strength of this community by making a bequest in your will to (name of parish).
9. You need not redo your entire will to make a provision for a charitable bequest to (name of parish). See your attorney about preparing a codicil (a written change of addition), have it witnessed and attached to your will. Add a gift to your parish in your will.
10. (Name of parish) will be faced with some major capital improvements to our buildings in the years ahead. You can help us provide adequate facilities, in good repair, through a gift in your will for this purpose.
11. Have you ever considered purchasing a paid-up life insurance policy naming (name of parish) as the beneficiary? It could provide a very substantial gift for a small investment on your part. Talk with your agent.
12. Stocks and bonds, especially if appreciated in value over the years, can cost you a loss of capital gains taxes, but they can also make substantial gifts to (name of parish). Consider such a gift.

13. Assets in your IRA may be taxed at the income tax rate of your surviving beneficiaries other than your spouse. Please consider naming (name of parish) as the beneficiary of your appreciated IRA assets so that you avoid this income tax.
14. What do bequests, life insurance gifts, charitable gift annuities, charitable remainder trusts and life-time giving have in common? They're ways you can pass on your Catholic heritage, faith and love for (name of parish).

Recent Grants Activities

The Catholic Church Extension Society of the United States of America awarded the Belleville Diocese Mass stipends in the amount of \$5,625 for Masses to be celebrated within the diocese, remembering the special intentions of Extension donors.

Thank you so very much for your ongoing support; if we can be of assistance in any way, please do not hesitate to contact us.

Office of Development Staff

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